

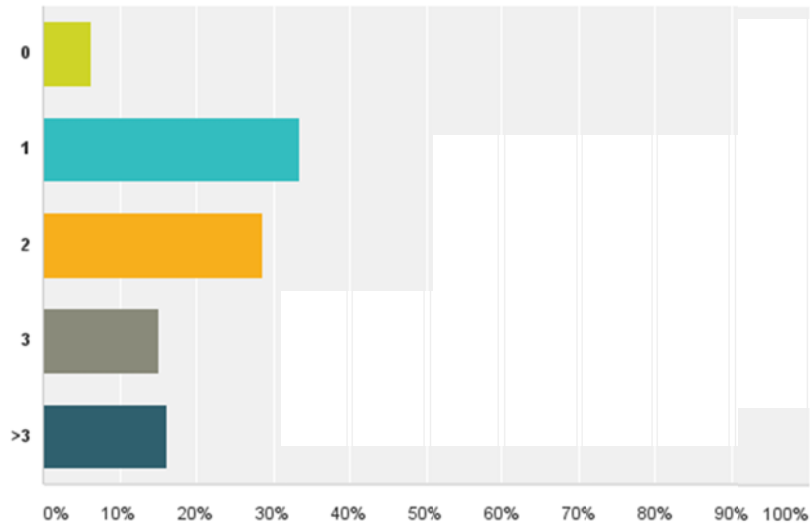


AuditNet® Survey of How Professionals Track and Maintain CPE Requirements

AuditNet® conducted a survey to assess how professionals find training opportunities and maintain their CPE support. More than 350 professionals responded from a broad spectrum of industry sectors. Over one third held at least one professional certification and one third held 3 or more certifications. Along with the career and personal goal achievement for professional certification these individuals have a responsibility for maintaining and reporting their training activity.

Q2 How many professional certifications do you currently hold?

Answered: 368 Skipped: 3



Key Takeaways from our Survey

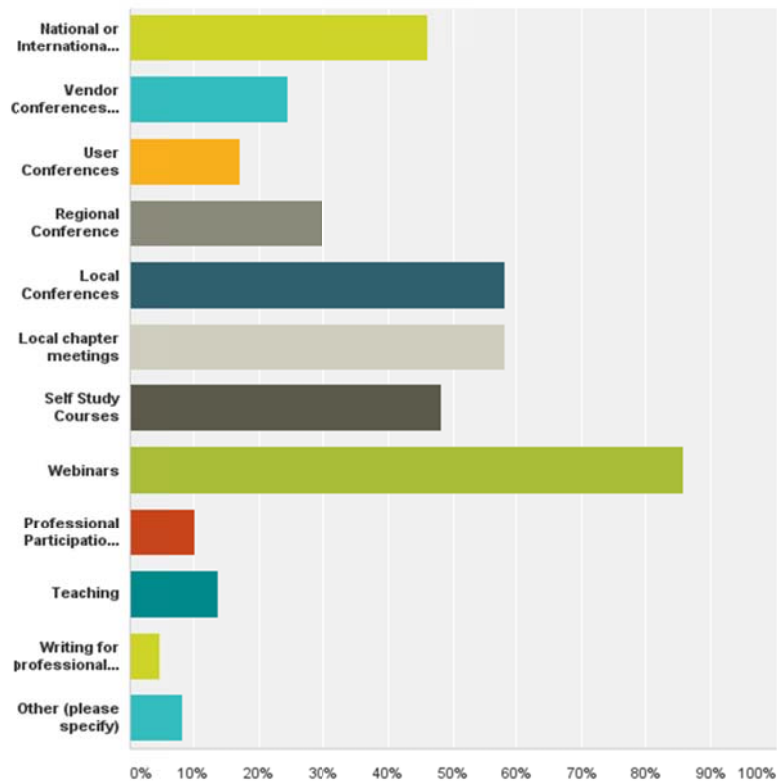
- Online or Web based (webinars) are the preferred method of getting CPE
- Most professionals track CPE using a spreadsheet on their computer
- Pricing and topic are the key factors in choosing CPE
- Social media apps for making buying decisions would benefit professionals

Survey Results and Findings

More than 86% earn their CPE (Continuing Professional Education) online via Webinar based training. This reinforces the mobility of professionals and their access to connected devices whether they are tablets, laptops or desktops. Web based training is cost effective as travel costs associated with training are eliminated and lost productivity time is minimized as the training can be done at the workplace or work location.

Q4 How do you earn CPE?

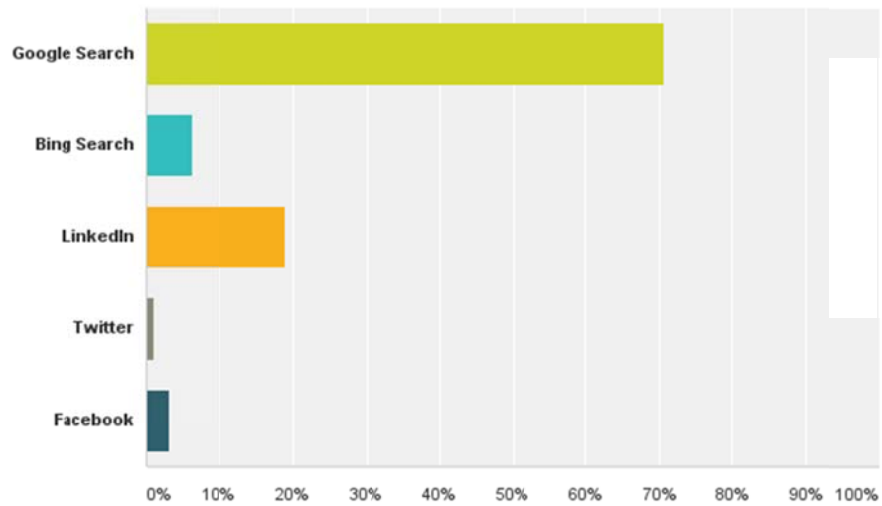
Answered: 369 Skipped: 2



Courses are found through a combination of sources including employers, local association chapters, word of mouth and of course social media. More than 70% indicated that they find their training through Google searches and more than 18% through LinkedIn. More than half said that finding relevant high quality CPE was both somewhat (or very difficult) as well as time consuming.

Q6 Which of the following methods do you use most often to find CPE? (please choose only one)

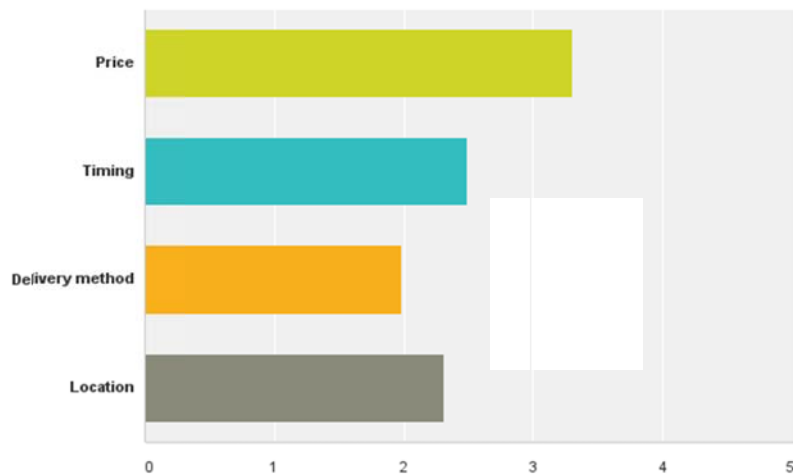
Answered: 190 Skipped: 181



When deciding to enroll in a course respondents ranked price as the most important factor followed by timing. When ranking the preferred method of taking CPE webinar or online training ranked the highest followed by classroom. There are definite positive networking factors when taking live training in a classroom environment.

Q8 Rank the most important factors when deciding to enroll in a CPE course.

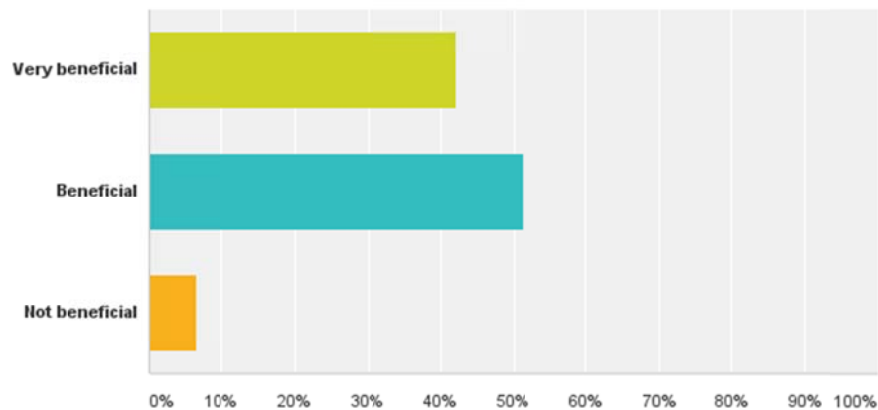
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The majority of those taking the survey said it would be very beneficial to have the ability to view CPE course ratings, reviews and comment. This directly ties into other studies of using social media and the opinions of others when making "buying" decisions.

Q10 How beneficial would it be to be able to view CPE course ratings/reviews/comments from your peers before signing up for the course?

Answered: 368 Skipped: 3



More than 75% track their CPE on a spreadsheet on a computer drive or via hard copy of the certificate. Almost 47% require that the training be from NASBA approved sponsor. More than 50% indicated that the course topic was the most important factor when deciding on CPE.



Note: *AuditNet® is working with Encoursa, a free web application focused on professional education, which seeks to improve how professionals locate, rate, and maintain CPE. Encoursa.com is in development and is expected to go live in early 2015*

AuditNet® will be providing technology focused Webinars in 2015. There will be a combination of paid as well as free Webinars. If you have signed up to receive our emails watch for the scheduled events.

Jim Kaplan, CIA, CFE
AuditNet® Founder

The summary, detailed results including charts/graphs are available online at <https://www.surveymonkey.com/results/SM-X2YX57XV/>